



Holiday Storefront Decoration/Display Competition

Season's Greetings! The **Lanesboro Economic Development Authority** and **Lanesboro Area Chamber of Commerce** invite all Lanesboro business owners to join our first-ever Holiday Storefront Decoration/Display Competition! This is an opportunity to showcase your creativity, spread holiday cheer, and help make our downtown a festive and inviting place for residents and visitors alike – all while incorporating a little friendly competition! Participation is a fun way to engage with the community and highlight your business during the holiday season!

Overview. Our business community is invited to celebrate the holiday season and create a festive atmosphere, attract shoppers, and support community pride. The competition is open to all Lanesboro business owners.

Awards.

Entries will be judged with four winners being announced and awarded with a Traveling Trophy:

- 🏆 **Best Overall:** Recognizes the standout storefront across all judging criteria.
- 🏆 **Most Festive:** Bright, cheerful, and holiday-spirited décor.
- 🏆 **Most Creative:** Innovative or unique design.
- 🏆 **Best Theme Execution:** Cohesive use of holiday theme demonstrating attention to detail.

Entry. Sign up by calling Lanesboro City Hall at 507-467-3722 or emailing city@lanesboro-mn.gov. Include your Business Name, Address, and Contact Person/Phone Number/Email Address. Register by **Friday, November 21, 2025**.

Judging. The EDA Board of Directors and Chamber of Commerce Director will judge the competition with winners announced **Thursday, December 5**.

Timeline.

- ❄️ **Registration Opens** – November 1, 2025
- ❄️ **Registration Closes** – November 26, 2025
- ❄️ **Decorations Installed** – December 1, 2025
- ❄️ **Judging Period** – December 1-4, 2025
- ❄️ **Winners Announced** – December 5, 2025

Promotion. The Economic Development Authority will feature participating establishments via its webpage and city social media.